

# John Carney

Work Hard. Play Hard. Profit Hard.



# SPEAKER KIT



 (440) 892 4900

 [jc@johncarneyonline.com](mailto:jc@johncarneyonline.com)

 @johncarneyonline

 [www.johncarneyonline.com](http://www.johncarneyonline.com)

- **WHO IS JOHN CARNEY?**
- **A BOOK AND TRAINING CAMP**
- **KEYNOTES**
- **WHY YOU SHOULD HIRE JOHN**
- **TESTIMONIALS**
- **SPEAKER FEES**



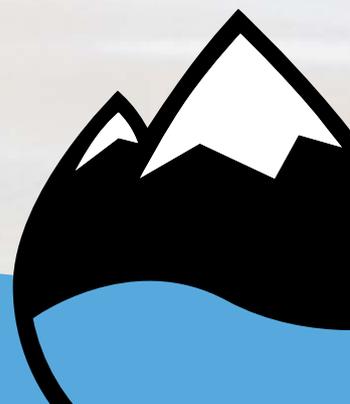
(440) 892 4900



[jc@johncarneyonline.com](mailto:jc@johncarneyonline.com)



[johncarneyonline.com](http://johncarneyonline.com)



# WHO IS JOHN CARNEY?

Real estate investors and businesses large and small seeking to gain an edge have a powerful ally – John Carney. The self-driven author, real estate entrepreneur and developer has real life experience operating in both the United States and Australia. John thrives on demystifying real estate for those new to investing.

John began working directly with real estate investors in 2010 when he moved to Australia and founded America Property Source to enable Australian investors to safely grow their wealth through USA real estate. Experience has taught him that before you invest in a new market you have to build your team. John applies and teaches this method to his clients and has fine-tuned his approach to real estate investment by identifying what works and what to avoid.

John's message to investors is simple; "Real estate is a team sport. Investors who recruit their 'A- team' and work on building core relationships are better positioned to win the real estate game." He is convinced that anyone who chooses to become a real estate investor and focuses on building their team first will ultimately achieve their goals of growing wealthy through real estate.

The real estate investor's journey to acquire the skills necessary to succeed as an international real estate investor is action packed.

John grew up in Cleveland, Ohio where real estate was a dinner table conversation. During college, John literally carried bricks in the Cleveland Local 310 Labor Union on commercial construction sites. Post graduation, he was introduced to the boardroom side of the development game on two historical adaptive reuse building conversions in downtown Cleveland. This is where John began learning from his mentors. Confident in his new skills he began searching for his own real estate deals and businesses. This search saw him move to the Rocky Mountains and beyond.



## Working on the mountain

John's move to Vail, Colorado led him to challenge himself as team member of the Vail Ski Patrol. Working for Vail Resorts provided the leadership training and the environment for John to sharpen the skills that would allow him to thrive as an international real estate entrepreneur.

## Entrepreneur streak

In 2003, John begins his entrepreneurial streak by investing in land development projects, new construction and import ventures when he was not working on Vail Mountain.

John moved to Melbourne, the world's most livable city, with his Australian wife in July 2009. He founded America Property Source in April 2010 which continues to flourish and evolve today.

Following his A-team approach, John entered the Australian real estate market and formed partnerships in Australia that began developing property in Geelong and the Victorian Surf Coast in 2013.

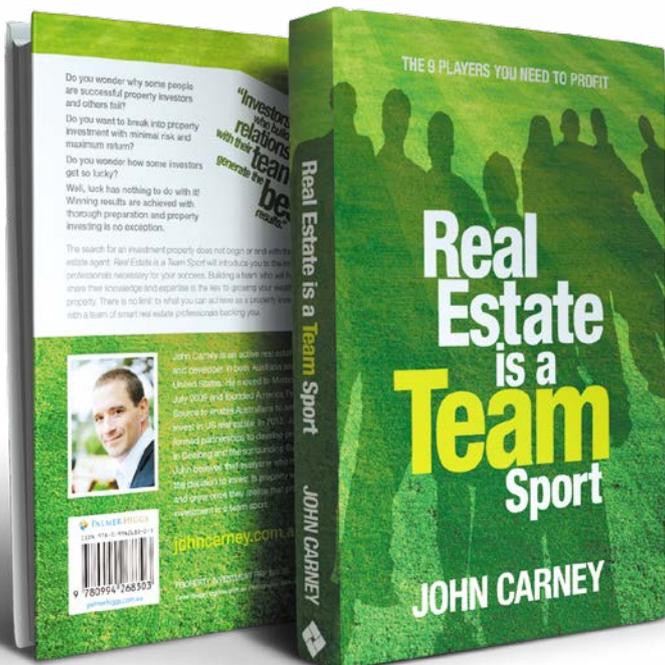
John believes that you must lead by example – lead from the front. His call of duty is to help other people realize their dreams and accelerate their wealth through real estate. John leverages his real life story to educate and inspire audiences with his approach to real estate investing and wealth creation.



# A BOOK AND TRAINING CAMP

## REAL ESTATE IS A TEAM SPORT – THE 9 PLAYERS YOU NEED TO PROFIT

“Investors who build relationships with their team generate the best results.”



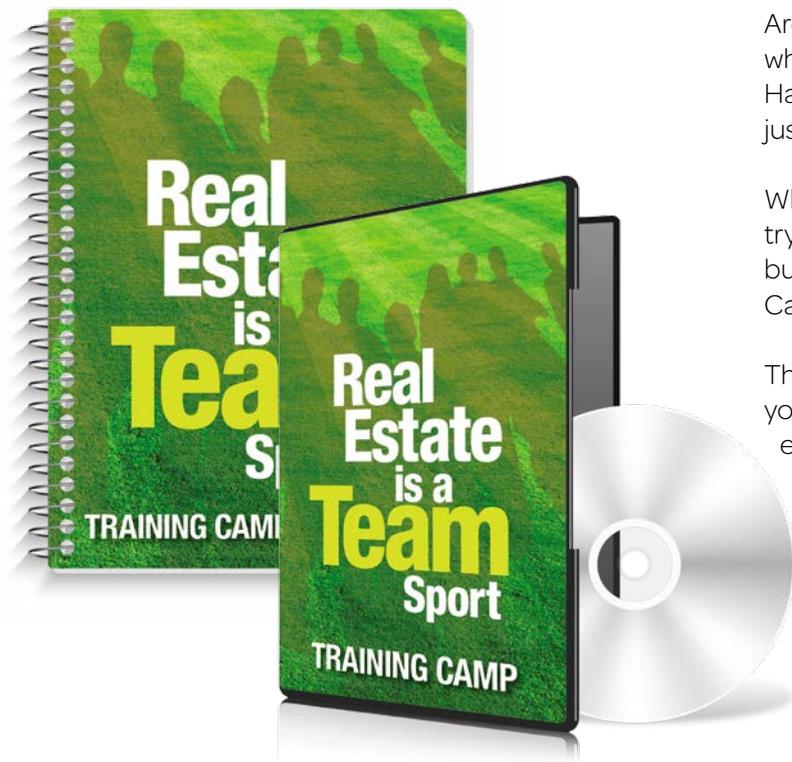
- Do you wonder why some people are successful property investors and others fail?
- Do you want to break into property investment with minimal risk and maximum return?
- Do you wonder how some investors get so lucky?

Well, luck has nothing to do with it! Winning results are achieved with thorough preparation and property investing is no exception.

The search for an investment property does not begin or end with the real estate agent. **Real Estate is a Team Sport** will introduce you to the industry professionals necessary for your success. Building a team who will happily share their knowledge and expertise is the key to growing your wealth with property. There is no limit to what you can achieve as a property investor with a team of smart real estate professionals backing you.

## REAL ESTATE IS A TEAM SPORT - TRAINING CAMP

A practical step-by-step e-learning course designed to help you take action, set goals and recruit your very own A-Team.



Are you acting like a spectator when it comes to applying what you have read in **Real Estate Is A Team Sport**? Have you been putting off getting started because you just don't know where to start?

Whether you have been watching from the sidelines or trying to break into the real estate game for some time now but are still not scoring goals from your action, this Training Camp is for you.

The **Real Estate Is A Team Sport Training Camp** teaches you, step-by-step, how to get on the field and play the real estate game. It includes over two hours of video lectures and a comprehensive workbook that will enable you to strategically recruit your 'A-Team' and start taking action.



# KEYNOTES

## **IT'S A TEAM SPORT NOBODY ACHIEVES SUCCESS ON THEIR OWN**

High performers and professionals such as real estate investors, entrepreneurs, leaders and athletes all have high performing teammates who back them up. Nobody achieves a high level of success on his or her own.

There is no magic formula or 'cheat sheet' that you can seek out to become a profitable investor. However, there are the experiences and lessons learned from those who have been playing the game successfully that will benefit you.

Real estate investing is a business. It is also a social enterprise where long-term relationships will lead to long-term wealth creation.

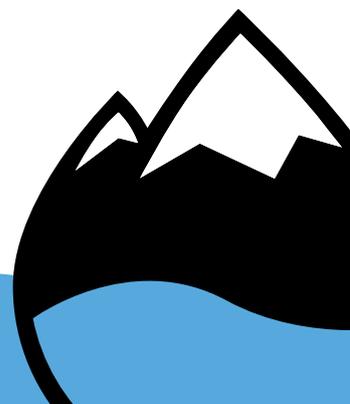
In this presentation, John offers his unique approach to recruiting your team and achieving success in the business of real estate. He will share with you his approach and 5 Step Method – The Wealth Accelerator.

## **REACH YOUR PEAK LESSONS FROM THE ROCKY MOUNTAINS**

One reason why people or businesses fail is because they do not take enough focused action. The other reason is fear.

The Colorado Rocky Mountains form a unique environment that act as a test for those who choose to work and play in the wilderness. The lessons learned from the challenges of working in an ever-changing environment are applicable to business and life.

In this action packed presentation, John draws on his experiences as a professional ski patroller to highlight how to overcome fear, never quit and get the job done.





# 5 GREAT REASONS WHY YOU SHOULD HIRE JOHN AS YOUR SPEAKER AT YOUR NEXT EVENT.

1. Every attendee will leave inspired, empowered, and motivated to put what they've learned into practice.
2. John doesn't have a 'one-size-fits-all' approach to speaking; every presentation is tailored to meet your specific needs.
3. John is not a talking head, but instead he's an engaging communicator.
4. John has the ability to modify his style depending on his target audience. He's as comfortable presenting to a group of aspiring mom and dad investors as he is to a group of CEOs and senior executives from the financial services industry.
5. John's super easy to work with - he's low maintenance and he doesn't have a complete melt down when things don't go according to plan.

*John is 100% committed to making your event or conference as successful as it can be for you and your delegates. John will pack his A-Game and 'winning' attitude.*

# TESTIMONIALS



"Looking for a speaker who is not in your face but one who provides a relevant insight into some of the key fundamentals we often take for granted in business? We had the pleasure of having John Carney present to our network of business owners at a recent State Conference. John provided something different from the conventional speakers we listen to in our industry. From the moment he spoke John was able to engage with the audience and has a clever way of combining life stories and analogies that help drive the key messages. I would certainly recommend John as a keynote speaker at your next conference or forum."

**George Sattout, LJ Hooker**  
Victoria & Tasmania State Manager, Australia



"John has one of the magnetic speaking styles that hooks you in, from the minute he opens his mouth. His greatest asset is his ability to weave powerful stories, analogies and metaphors into his presentations, thus making his content 'feel more real' to those in the audience. If you're looking for a keynote speaker for your next conference, that delivers a valuable combination of education and entertainment (edu-tainment), you can't look past John Carney!"

**Kylie Bartlett - Speaker, Author, Mentor**  
Melbourne, Australia



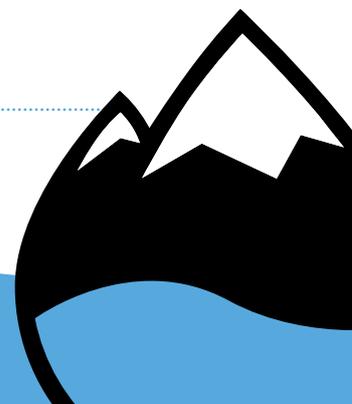
"I had the pleasure of hearing John speak at the launch of Real Estate Is A Team Sport. Now I've heard a LOT of property experts in my time, but John's genuine passion for helping people grow their personal wealth through real estate using a proven formula really stood out. John's presentation style perfectly complements his simple yet powerful process for creating wealth through property. His charisma shines through, and the entire audience (myself included) soaked up the nuggets of gold peppered throughout his presentation. If you're looking for a warm, engaging presenter for your next event that will deliver the goods, you can't do better than John Carney."

**Jason Cunningham - small business growth expert and author of 'Have Your Cake and Sell It Too'**  
Melbourne, Australia



"John gives my clients a meaningful message when he presents for America Property Source. He understands real estate, that's for sure."

**Kevin Schafer - America Property Source**  
Melbourne, Australia



## SPEAKER FEES FOR 2016

Keynote presentation	\$2,500 (ex travel/accommodation/transfers)
Half day workshop	\$2,500 (ex travel/accommodation/transfers)
Full day rate	\$5,000 (ex travel/accommodation/transfers)
Multiple day event	TBC

Please note that the above rates can be used as a starting point. Special requests, combination keynote presentation and MC services can be negotiated as can retreats, half day workshops etc. John has a reputation for doing his utmost to work with his clients to ensure maximum value for money.

## TRAVEL AND ACCOMMODATION

Air travel within the United States can be at economy rates - Economy Plus is preferred on United. Accommodation should be 5 star standard where possible with airport transfers to and from the accommodation/venue included.

## PAYMENT TERMS

Bookings will be held but only confirmed once the signed Speaker's Agreement and a 50% deposit payment are both received.

## CLIENT BRIEFING

Once the booking is confirmed John requests that a briefing meeting/call be conducted as soon as possible. The more detailed the briefing and the more notice, the better prepared John will be for the event.

## AUDIOVISUAL

John generally customises a PowerPoint/Apple Keynote presentation for each speaking project. This will be supplied in advance as per the AV schedule provided by the client. A PDF copy of the presentation will also be provided and this can be shared with attendees.

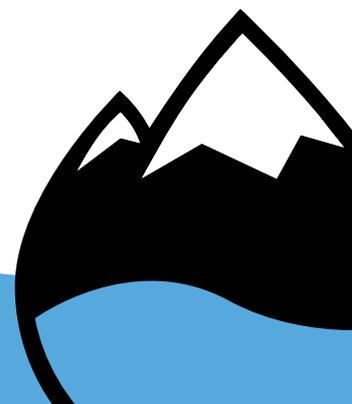
John prefers to use a lapel microphone or headset to enable him to move around the stage more freely. He will also make himself fully available for any sound checks required.

## MEDIA

John is very happy to do any media interviews pre, during and post event.

## FURTHER INFORMATION

If you require any further information about John, please visit his website - [johncarneyonline.com](http://johncarneyonline.com) - or email him at [jc@johncarneyonline.com](mailto:jc@johncarneyonline.com)



# LETTER OF ENGAGEMENT

---

## EVENT DETAILS

---

Contracting Company

---

Event Name

---

Company Contact

---

Date of Presentation

---

Time of Presentation

---

Event Venue

---

Presentation Topic

---

Presentation Timeframe

---

Expected number of attendees

---

Target Audience

---

## EVENT REQUIREMENTS

---

The following AV/Stage equipment is required to be provided at the expense of the client to ensure quality execution of the presentation.

Audio Visual

---

Stage

---

Microphone

---

## PRIVACY

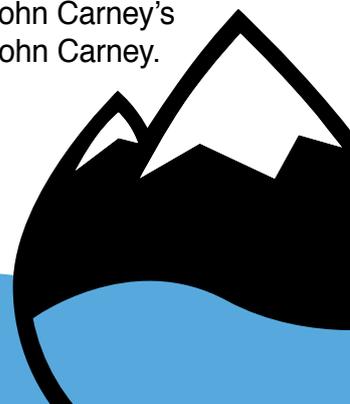
---

All privacy and confidentiality requirements will be observed at all times.

Neither the client nor the consultant shall disclose to third parties or use for any purpose any information provided by the other unless:

- a. Required by law;
- b. The information is already generally known to the public, or
- c. The other consents to the disclosure;

Presentation material remains the property of John Carney. The only approved use of John Carney's name or likeness will be based upon information or images supplied and approved by John Carney.



# PROFESSIONAL FEE

---

The professional fee payable is detailed below. All fees quoted are in USD.

Professional Fee

---

Additional Expenses

---

Program Extensions

---

Other inclusions

---

## PAYMENT TERMS

---

The client shall pay the Professional Fee as set out in this Letter of Engagement. To confirm this engagement, a non-refundable 50% deposit payment is attached.

The balance of the Professional Fee is due and payable 14 days prior to the said event. Payment for travel will be discussed directly with the client.

In the event of a cancellation the non-refundable deposit will be retained by John Carney. John Carney may suspend his obligations immediately by written notice if the client has failed to pay in accordance with this Letter of Engagement.

## DOCUMENT ACCEPTANCE

---

I/We have read and understood this Letter of Engagement and agree to the conditions set out above.

.....  
Company representative (name)

.....  
Signature

.....  
Position

.....  
Date

Please return this signed document to John Carney via email at [jc@johncarneyonline.com](mailto:jc@johncarneyonline.com)

